

RUHR UNIVERSITY BOCHUM | 44780 Bochum | Germany

INSTITUTE FOR
WORK SCIENCE

To the partners of the project Enterprise+

Project management
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October 31, 2014

Kick-Off workshop of the project Enterprise+

Dear project partners,

I hereby invite you to our Kick-Off workshop of the project Enterprise+ from

**Thursday, November 20th 2014 at 10:00 am to
Friday, November 21st 2014 at 5:30 pm
in room NB 02/33**

and I suggest the following agenda:

First day: November 20th 2014

10:00 – 10:15 am	1) Welcoming, introduction of the Institute for Work Science of the Ruhr University Bochum and of the project steering committee Passage of the agenda
10:15 – 10:45 am	2) Introduction of the project partners (clarification of the motivation and of expectations)
10:45 – 11:15 am	3) Introduction to the project (current status, goals, contents, course of action, timetable) (Dr. Martin Kröll)
11:15 am – 11:30 pm	Break
11:30 – 13:00 pm	4) Presentation of the potential analysis from the “Losleger“ project Enterprise Education – presentation of a tool (Prof. Retzmann and Lena Hiller, University of Duisburg-Essen)
13:00 – 14:00 pm	Lunch Break
14:00 – 14:45 pm	5) Finances (eligible and non-eligible costs) (Ms. Kristina Burova)
14:45 – 15:00 pm	Break
15:00 – 16:30 pm	6) Partners' presentations about the labor market situation especially for young people – Strategies for overcoming the youth unemployment in the selected EU countries – Starting points for promotion of the entrepreneurial competencies (each partner 30 minutes for presentation, 15 minutes for discussion) (part I) Partners' presentations order: a) Pécs-Baranyai Kereskedelmi és Iparkamara (Hungary, Mrs. Estzer Nagy) b) GABROVSKA TARGOVSKO-PROMISHLENA PALATA (Bulgaria, Mrs. Darina Baycheva)
16:30 – 16:45 pm	7) First resumé

17:30 – 21:00 pm	Social event (Opening of the Christmas Fair in Bochum and)
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Second day: November 21, 2014

9:30 – 9:45 am	1) Welcoming
9:45 – 10:45 am	2) Expert presentation on the topic „Educating entrepreneurship - Insights into the entrepreneurship education research and practice in a school context” (Frau Dr. Bijedic, Institut für Mittelstandsforschung Bonn)
11:45 – 11:00 am	Break
11:00 am – 12:30 pm	3) Partners’ presentations about the labor market situation especially for young people – Strategies for overcoming the youth unemployment in the selected EU countries – Starting points for promotion of the entrepreneurial competencies (each partner 30 minutes for presentation, 15 minutes for discussion) (part 2) Partners’ presentations order: c) Science & Technology Park of Crete (Greece, Mr. Artemis Saitakis) d) CEEIM – Centro de Europeo de Empresas e Innovación de Murcia (Spain, Ms. Esther Peñalver Ibarra)
12:30 – 13:30 pm	Lunch Break
13:30 – 15:00 pm	4) Partners’ presentations (part 3) (each partner 30 minutes for presentation, 15 minutes for discussion) Partners’ presentations order: e) AHK Baltische Staaten - Deutsch-Baltische Handelskammer in Estland, Lettland, Litauen (Lithuania, Ms. Violeta Prelgauskienė) f) Wirtschaftssenioren “Alt hift Jung” (Mr. Kohns)
15:00 – 15:15 pm	Break
15:15 – 15:45 pm	5) Project planning, operation method and date agreements (e.g. dates for workshops and interviews)
15:45 – 16:15 pm	6) Illustration of the main activities: a) 1. and 2. test phases of the implementation of the Losleger tool b) Workshop phase (organization, application, evaluation, aims and methods) c) Development of modules (integration of EU partners)
16:15 – 16:45 pm	7) Quality in the context of the project activities
16:45 – 17:15 pm	8) Marketing strategy (sustainability, flyers, posters)
17:15 – 17:30 pm	9) Closing

Best regards

Dr. Martin Kröll